

ABSTRACT OF THE DISCLOSURE

- 5 Content received from a content server is presented to a user with at least one attribute of the presentation, other than the content itself and language in which it is presented, set in dependence on the user's current locality or a locality indicated in locality data received with the content. Thus, where the content is presented by voice, the accent of the voice is set to reflect a regional accent appropriate to the controlling locality. The content is, for
- 10 example, provided in the form of content pages intended for use with a style sheet, the style sheet being selected according to the controlling locality.

(Fig. 7)